** Recruitment Activities by Month **

**August: (Kick Off!) – Opening Day – snacks and music**

* \*Birthday celebrations- Let’s have a party! Every month!
* \*Teacher of the Month- Ballot process and selection (all on the cadets)
* District Teacher of the Year- Basket and Presentation

**September: Let’s hit the road!**

* Puppet shows- cadets present plays in various classes (9th, 11th, Honors, 12th, ProTeam) (Give a special space for your male cadets to recruit other males at the end!)

**October: All about college**

* T.C. Day- cadets wear t-shirts (Give one to the principal and other staff members! Publicity!)
* After T.C. Day, give each cadet an application to give to another student. (Have an incentive.) Tell Cadets to “flash” the college I. D.! This is a winner!
* Mandatory Teaching Fellows and 3 college applications by Oct. 31!

**November: Promote education**

* Participate in “American Education Week” celebrations: Include the faculty and staff (You can use this as a fundraiser, also.)
* Pictures on the first day of the field experience (and a special letter and send- off)
* Service Learning (Collect for Harvest Hope Food Bank and local pantry)

**December: Christmas time is here!**

* Service Learning (Collect toys, gifts, etc.- several charities)
* Lunch together outside of school (one full day of the field experience)
* Christmas celebration together

**January: Beginning of “Official Recruitment Mode”**

* Guidance talks/ Pre-registering (\*Send a friendly reminder to please promote your program!)
* (August activities repeat- new semester)

**February: On the road again! (I love it!)**

* Big Book Project (Action stories) - cadets present plays in various classes (9th, 11th, Honors, 12th, ProTeam)(Give a special space for your male cadets to recruit other males.)
* Cadets participate in or serve as hosts/ushers during assemblies
* T.C. Day- (Same as October)

**March: Attracting the right clientele**

* A/P Night forum- promote dual credit and the academic benefits of the program to parents and students.
* Offer conferences with parents if desired. (open classroom showcase)

**April- Getting your information out**

* Send interest letters to parents about your program (Colleges do it! So, you should too!)
* Applications go out to prospective students w/ a return date
* “Teacher Appreciation Week” activities- get faculty and staff involved

**May- It’s time to say “Goodbye”… and “Hello!”**

* End of the year banquet ***(Passing the Torch Ceremony***)- guest speaker- invite prospective students and parents; include them in the ceremony (speech, special seating, ushers)
* Follow up with graduating cadets- track them- Invite Cadets to return as guest speakers next year (or on T.C. Day)

**(…June and July: get plenty of rest and stay fit so that you can do it all over again!!)**

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